

PRESS RELEASE

Istanbul, 11 October 2017

Transfer passengers of Turkish Airlines discovering beauty of Istanbul with Stopover service



Turkish Airlines Inc. Office of Media Relations General Management Building 34149, Yesilköy-Istanbul



A STAR ALLIANCE MEMBER

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PRESS RELEASE

• For transfer passengers that depart from Iran

This service is enable America (U.S.A, Canada, Colombia, Venezuela, Panama, Cuba, Argentina, Brazil), Asia-Far East, North Europe and U.K bound flights passengers as of 1 August. More detailed information can be reached via <u>FREEHOTELIRAN@THY.COM</u>+98 21 235 46

**The passengers who fly with Turkish Airlines, should has round trip ticket and having least 20 hours connecting time in İstanbul in order to take advantage of Stopover service.

Turkish Airlines, the carrier that flies to the most countries in the world is going on expanding its scope of Stopover service. Offered service to its transfer passengers that depart from Pakistan in March for the first time, after adding Portugal in September, will give privilege free hotel booking and discovering Istanbul to the passengers that depart from Pakistan, Russia, Kazakstan, Australia, Belarus, Ukraine, Algeria, South Africa, Iran, Nigeria and Portugal.

Chief Marketing Officer of Turkish Airlines Mr Ahmet Olmuştur said "We get excited to expand our Stopover service to another country after positive feedbacks.

We are offering Turkish hospitality and to experince unique beauty of İstanbul.

We were sure that the program would be successful and contribute to our passengers' satisfacition. The consequence hasn't already mislead us''.

Turkish Airlines hosted over 4000 passengers from 11 countries at the end of 6 months by Stopover Service. %62 of the passengers who discovered İstanbul through this service stated that it is the first time flying by Turkish Airlines, %73 of passengers remarked that stopover service is important effect on preferring Turkish Airlines.

The Flag Carrier will continue to expand its scope of Stopover service thanks to the interest of passengers. The service will be offered to many destinations particularly in Asia, Far East, America and Europe in for a short time.

The Stopover passengers that flying with Turkish Airlines and having long connecting time, take an opportunity to accommodate free 1 night at a 4-star hotel for economy class passengers and 2 night at a 5-star hotel for business class passengers in Sultanahmet and Taksim region by accomodation voucher which prepared after completing the check-in.**

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By offering the unique beauties of İstanbul, the stopover project aims to contribute tourism of Turkey and to increase transfer passengers of Turkish Airlines.

Turkish Airlines

Media Relations

About Turkish Airlines:

Established in 1933 with a fleet of five aircraft, Star Alliance member Turkish Airlines is a 4-star airline today with a fleet of 329 (passenger and cargo) aircraft flying to 299 destinations worldwide with 250 international and 49 domestic. According to the 2017 Skytrax survey, Turkish Airlines, already having a six consecutive years of **"Best Airline in Europe"** award between 2011-2016, now chosen as the **"Best Airline in Southern Europe"** for the ninth consecutive times. Having won the **"Best Economy Class Onboard Catering"** award in 2010, Turkish Airlines also awarded as the World's **"Best Business Class Onboard Catering"** in 2013, 2014 and 2016, and 2017. Winning the **"World's Best Business Class Lounge"** award in 2015 and 2017, the global carrier also picked up the World's **"Best Business Class Lounge Dining"** award for the third consecutive years according to this year's survey results. More information about Turkish Airlines can be found on its official website <u>www.turkishairlines.com</u> or its social media accounts on <u>Facebook</u>, <u>Twitter</u>, <u>Youtube</u>, <u>Linkedin</u>, and <u>Instagram</u>.





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