

No: 58321

Date: 25 Oct 2021



## Free Entry to the Dubai Frame Enjoy EXPO 2020 Dubai offers



**Dear Trade Partner,**

My Emirates Pass is back with an exclusive edition to celebrate Expo 2020 Dubai.

We're adding even more offers and discounts throughout the global showcase happening in Dubai from 01 October 2021 to 31 March 2022.

Visitors can simply show their Emirates boarding pass at participating shops, restaurants, spas, and attraction to take advantage. Every month we'll have a unique offer, starting with complimentary entry to the iconic Dubai Frame. This amazing experience offers stunning views across our home city, from historic Deira to the glittering modern skyscrapers of Sheikh Zayed Road. Visitors can simply show their Emirates boarding pass to enjoy free entry on us.

Discover hundreds of other exclusive offers travellers can enjoy across Dubai and the UAE during Expo 2020 Dubai. Fly to this unmissable global showcase and explore the city beyond for less with My Emirates Pass.

Thank you for your continued support and partnership. If you require any assistance or additional information please reach out to your local Emirates Sales Team.

